

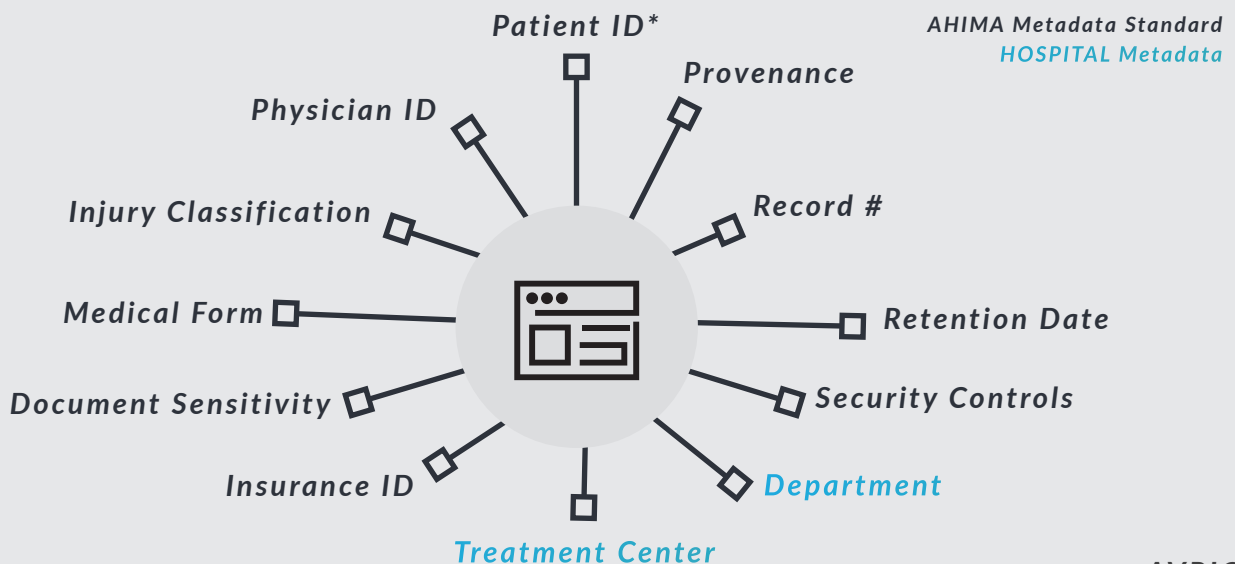


WHAT IS SIFT™

SIFT, from AVRIO Software, is a solution that adds SmartData[®] to your ordinary and ineffective files. SIFT can convert files in a live environment as content is created, in an existing file repository of any kind (on premises or in the cloud), or as files are being migrated to the cloud.

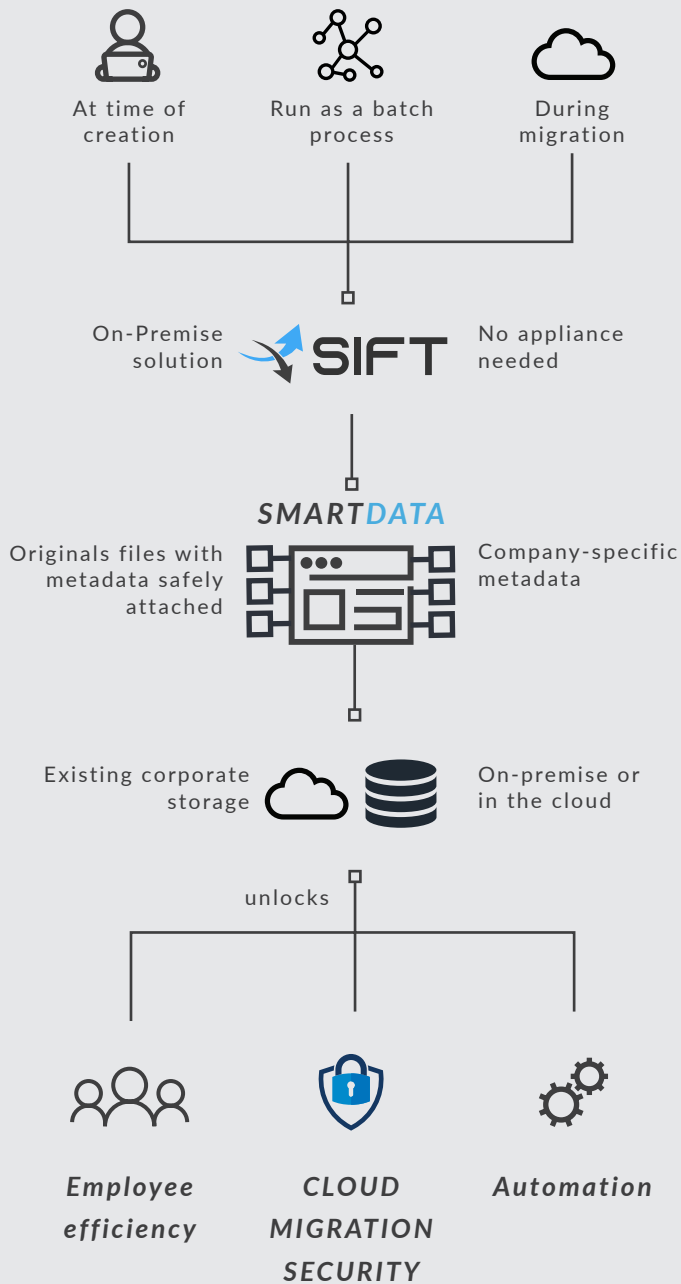
HOW DOES IT WORK?

SIFT identifies keywords in files of any kind, based on a centrally-maintained SmartData template. These templates can include static keywords, data patterns, and machine learning training. SIFT tags the files it finds, then manages the migration of those tagged files to the appropriate cloud or network location, safely and securely. Once migrated, SIFT monitors your network to ensure that sensitive files aren't moved to an incorrect location -- and optionally quarantines any files that don't comply with organizational policy. SIFT helps protect an organization from accidentally exposing sensitive data, while making all files properly discoverable. SIFT can be used as a stand-alone portal, or integrated seamlessly with existing document management systems.



"The revision of metadata or of the metadata fields (elements) themselves, should not pose a major risk ... if metadata are embedded in the resources themselves, then changing the metadata requires modifying these resources, which does present a risk, unless the update process can be fully (and safely) automated."

- RAND Corporation



Efficiency

REPORTED NOTICEABLE FASTER SEARCHES WITH METADATA

*BigCommerce



Security

CURRENT DLP SOLUTIONS FIND IT DIFFICULT TO DETECT OBFUSCATED DATA LEAKAGE INCLUDING SENSITIVE DATA WITHIN OTHER, LESS NOTICEABLE FILES, SUCH AS IMAGES, AND UNSTRUCTURED DATA.

*SANS Institute



Automation

METADATA CAN ENSURE CONSISTENCY OF CONTENT OR DATA USAGE, TRACK APPROVALS, AND PROVIDE EVIDENCE OF ACCOUNTABILITY NECESSARY FOR MEETING MANY REGULATORY COMPLIANCE REQUIREMENTS.

* Medium Online